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A PROCESS FOR PREPARING (BRANCHED-ALKYL) ARYLSULFONATES
AND A (BRANCHED-ALKYL) ARYLSULFONATE COMPOSITION

Abstract of the Disclosure

for preparing branched alkyl aromatic A process hydrocarbons, which process comprises contacting branched olefins with an aromatic hydrocarbon under alkylating conditions, which branched olefins have been obtained by comprises dehydrogenating which process isoparaffinic composition over a suitable catalyst which composition obtained isoparaffinic has been by hydrocracking and hydroisomerization of a paraffinic wax and which isoparaffinic composition comprises paraffins having a carbon number in the range of from 7 to 35, of which paraffins at least a portion of the molecules is branched, the average number of branches per paraffin molecule being at least 0.5 and the branching comprising methyl and optionally ethyl branches; a process (branched-alkyl)arylsulfonates, comprising preparing sulfonating branched alkyl aromatic hydrocarbons which branched alkyl aromatic hydrocarbons have been prepared by the said process for preparing branched alkyl aromatic hydrocarbons; and branched alkyl aromatic hydrocarbon and (branched-alkyl)arylsulfonate compositions compositions which are obtainable by the processes so defined.